



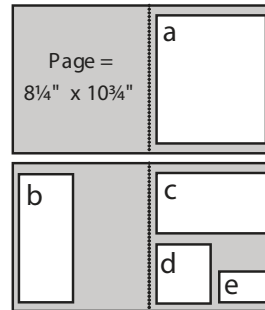
Organic Farms, Folks & Foods

A Quarterly Journal of the Northeast Organic Farming Association of New York

2010 DISPLAY ADVERTISING INSERTION ORDER FORM

- ◆ Ad rates below are for each advertisement insertion per each issue.
- ◆ Camera-ready, electronic ads. Properly sized PDF preferred. Minimum charge for typesetting is \$25. Will advise if more.
- ◆ Please send total payment with this form. After publication tear sheet will be sent.
- ◆ Send new ads for arrival by deadlines as listed below. Distribution begins approximately one month after deadline date.

# of ISSUES	AD SIZE	FULL COLOR	GRAYSCALE
① ② ③ ④			
○ ○ ○ ○	FULL Page	<input type="checkbox"/> \$300.00	<input type="checkbox"/> \$200.00
○ ○ ○ ○	HALF Page	<input type="checkbox"/> \$200.00	<input type="checkbox"/> \$125.00
○ ○ ○ ○	QUARTER Page	<input type="checkbox"/> \$75.00	<input type="checkbox"/> \$75.00
○ ○ ○ ○	EIGHTH Page	<input type="checkbox"/> \$35.00	<input type="checkbox"/> \$35.00



Advertisement Layout & Sizes

- a. Full Page (7½" x 9¼")
- b. Half Page (V) (3½" x 9¼")
- c. Half Page (H) (4⅝" x 7¼")
- d. Quarter Page (3½" x 4½")
- e. Eighth Page (3½" x 2")

NAME _____

BUSINESS / FARM NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP CODE _____

TELEPHONE _____ FAX _____ EMAIL _____

Begin Ad Insertion with the: Issue / Deadline **Spring/Jan 20** **Summer/Apr 20** **Fall/Jul 20** **Winter/Oct 20**

- Typeset ad per enclosed copy and send me a proof. I have added \$25.00 (minimum - will advise if more)
- I am (or am joining below) a Business Member of NOFA-NY. Deduct my 10% Business Member discount.
- I would like to become a Business Member of NOFA-NY. Include my annual dues of \$115.

TOTAL ENCLOSED: Please make check payable to NOFA-NY, Inc. or charge to:

Card No: Expires: Signature: _____

Please send completed form & payment to: **NOFA-NY Newsletter, PO Box 880, Cobleskill, NY 12043**

? Questions and Email ads to: **membership@nofany.org**

Thank You for Your Support!

NOFA-NY reserves the right to reject or cancel any advertising that does not conform to our standards or editorial policy. NOFA-NY's liability for typographical errors or other mistakes is limited to refund of the cost of the ad or running a corrected version in the subsequent issue. The Northeast Organic Farming Association of New York, Inc. is a non profit educational organization supported by membership dues and contributions. NOFA-NY is tax exempt under Section 501(c)(3) of the Internal Revenue Code. Charitable contributions are welcomed and tax deductible.