

2019 ORGANIC DAIRY & FIELD CROP CONFERENCE

WHEN:
March 6, 2019

Now in its eighth year, the NOFA-NY Organic Dairy & Field Crop Conference is the only event of its kind in the Northeast. This one-day event presents a unique networking opportunity for farmers, consumers, and vendors in the region.

WHERE:
Holiday Inn Syracuse/Liverpool

This year, we're building a stellar lineup of presenters including agronomists, farmers, ranchers, and animal scientists. We hope you'll be a part of it!

SPONSORSHIP OPPORTUNITIES

Mailed Brochure Deadline: Friday, December 14, 2018 | Conference Program Deadline: Friday, February 1, 2019

Sponsorship Benefits	Organic Dairy & Field Crop Conference Sponsorship Levels				Presenter Add-On*
	Silver \$500	Gold \$1,000	Platinum \$2,000	Patron \$3,000	Presenter Sponsor \$2,000
Sponsorship level and logo on conference signage	✓	✓	✓	✓	
Sponsorship level and logo in mailed brochure	✓	✓	✓	✓	
Sponsorship level and logo in conference program	✓	✓	✓	✓	
Business membership	✓	✓	✓	✓	
Advertisement in conference program**	1/8 Page B & W	1/4 Page B & W	1/2 Page B & W	1/2 Page Color	Full Page Color
Trade show booth		✓	✓	✓	
Non-transferable registration plus meals		2	2	3	4
Swag bag item (distributed to all attendees)			✓	✓	
Recognition in eNews			✓	✓	
Recognition on conference website				✓	
Recognition on social media				✓	
Verbal recognition at conference					✓
Premier location for trade show booth and on signage					✓
Table top signage for booth indicating sponsorship					✓
Recognition on banner at conference					✓

*A Dairy Conference sponsorship (any level) must be purchased in order to purchase a Presenter add-on. When you sponsor a presenter, you receive the Dairy Conference sponsorship level benefits purchased, plus the Presenter Sponsor add-on benefits.

**Advertisement dimensions can be found on the following page.

TRADE SHOW BOOTHS - \$250

We also offer the option to purchase a single trade show booth. This option does not include any of the sponsorship benefits listed above. This à la carte purchase includes:

- One non-transferable registration (includes lunch)
- Listing in conference program



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CONFERENCE PROGRAM ADVERTISEMENT OPPORTUNITIES

Conference Program Deadline: Friday, February 1, 2019

Advertising in our Dairy Conference program is a great way to reach organic farmers, gardeners, and food advocates with your message. In addition to being a benefit of the Organic Dairy & Field Crop Conference sponsorship, advertisements can be purchased à la carte at the rates below.

Ad Size	Width	Height	Black & White Rate	Color Rate
Full Page	7.375"	9.75"	\$500	\$600
1/2 Page	7.375"	4.6875"	\$275	\$330
1/4 Page	3.5"	4.6875"	\$150	\$180
1/8 Page	3.5"	2.1562"	\$100	\$120

Advertisements must be submitted via email. The preferred format is PDF. Other acceptable formats include JPEG and TIFF. Embed all fonts in PDF files. For color ads, convert colors to CMYK. For black and white ads, submit a gray-scale version. Ads must be at least 300 dpi. Ads submitted after the deadline will not be accepted.

FOOD DONATION OPPORTUNITIES

- 50% of your wholesale food donation can be credited towards your sponsorship total.
- Donations are tax-deductible.
- Includes recognition on signage at the conference.



YEAR-ROUND WEBSITE ADVERTISING OPPORTUNITIES

- NOFA-NY's website (www.nofany.org) reaches approximately 6,000 people on a monthly basis.
- Website ad space is limited and will be distributed on a first come, first serve basis.



Web Page	Dimensions	Visibility	Deadline	Rate
Winter Conference	250 x 250 pixels	November - January	October 25, 2018	\$300
Food and Farm Guide	250 x 250 pixels	Three month increments	Varies	\$300
Classifieds	250 x 250 pixels	Three month increments	Varies	\$300
On-Farm Field Days	250 x 250 pixels	June - August	May 25, 2019	\$200
Organic Dairy & Field Crop Conference	250 x 250 pixels	January - March	December 18, 2018	\$150

Advertisements must be submitted via email. The preferred format is JPEG or TIFF. Other acceptable formats include PDF. Embed all fonts in PDF files. Ads must be at least 72 dpi. Ads submitted after the deadline will not be accepted.



To sponsor us, please visit nofany.org/save

For more information, email info@nofany.org or call (315) 988-4000