

2019 ON-FARM FIELD DAYS

WHEN:

June - September, 2019

WHERE:

On farms across New York State

- Our On-Farm Field Days reach approximately **500 people per year**.
- Sponsorship of a Field Day is a marketing opportunity to **partner with NOFA-NY and experienced farmers and researchers** on a specific event by region and/or by topic. Our On-Farm Field Days provide trainings about organic and sustainable farming and gardening.

SPONSORSHIP OPPORTUNITIES

Members Matter Spring Ad Deadline: Friday, April 26, 2019 | Members Matter Fall Ad Deadline: Friday, August 2, 2019

Sponsorship Benefits	Field Day Sponsorship Levels		
	Platinum \$2,000	Gold \$1,000	Silver \$500
Sponsorship level and logo on Field Day signage	✓	✓	✓
Sponsorship level and logo in the spring and fall publications of <i>Members Matter</i>	✓	✓	✓
Color ad in the spring and fall publications of <i>Members Matter</i>	1/2 Page (7.375" x 4.6875")	1/4 Page (3.5" x 4.6875")	1/8 Page (3.5" x 2.1562")
Business membership	✓	✓	✓
Recognition in eNews	✓	✓	
Recognition on Field Day website	✓	✓	
Recognition on social media	✓		
Opportunity to present at the Field Day of your choice	✓		

Advertisements must be submitted via email. The preferred format is PDF. Other acceptable formats include JPEG and TIFF. Embed all fonts in PDF files. Ads must be at least 300 dpi. Ads submitted after the deadline will not be accepted.

YEAR-ROUND WEBSITE ADVERTISING OPPORTUNITIES

- NOFA-NY's website (www.nofany.org) reaches approximately 6,000 people on a monthly basis.
- Website ad space is limited and will be distributed on a first come, first serve basis.



Web Page	Dimensions	Visibility	Deadline	Rate
Winter Conference	250 x 250 pixels	November - January	October 25, 2018	\$300
Food and Farm Guide	250 x 250 pixels	Three month increments	Varies	\$300
Classifieds	250 x 250 pixels	Three month increments	Varies	\$300
On-Farm Field Days	250 x 250 pixels	June - August	May 25, 2019	\$200
Organic Dairy & Field Crop Conference	250 x 250 pixels	January - March	December 18, 2018	\$150

Advertisements must be submitted via email. The preferred format is JPEG or TIFF. Other acceptable formats include PDF. Embed all fonts in PDF files. Ads must be at least 72 dpi. Ads submitted after the deadline will not be accepted.



To sponsor us, please visit nofany.org/save

For more information, email info@nofany.org or call (315) 988-4000