



COMMENT TODAY ON NEW GMO FOOD LABELS RULE

DEADLINE JULY 3

Remember the **DARK Act** (Deny Americans the Right to Know Act) Congress passed in 2016? *The government calls it the "Safe and Affordable Food Act."* The USDA just released the rules for how it will implement the Law.

As opposed to a well-defined Rule, it is further confusing the issue by proposing a range of alternatives – leaving uncertainty about crucial issues. See resources below for deeper analyses. Read the full [RULE HERE](#).

Check out some of the USDA's "Proposals"

- Change the familiar terms - GMO or GE - to unfamiliar wording: Bioengineered or BE.
- Allow for misleading symbols on the packaging – including QR codes (requires a smartphone and data access) or smiley-faces.
- Exempt highly refined/processed foods that were made from GMO products.
- Exempt newer forms of Genetic Engineering such as CRISPR, and SynBio.
- Allow higher GMO threshold levels (5% -10%) than is common practice worldwide (0.9%).



TELL THE USDA HOW YOU WANT YOUR GMO FOODS LABELED

Below are Talking Points for your comments:

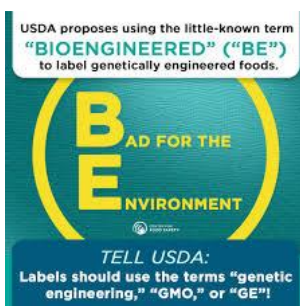
- Use commonly known terms for Genetically Engineered foods, such as GMO or GE. Do not create a new term: Bioengineered. It is confusing.
- Use clear, on-package labeling. Reject QR codes or text messages. Use neutral graphic symbols – not smiley faces.
- Include new genetic engineering technologies, such as CRISPR and Synbio in labeling requirements.
- Use the same contamination threshold used through the world = 0.9% GE material of the weight of the specific ingredient.
- Impose penalties for non-compliance.
- Disclosure NOW – do not delay until 2022. 64 other countries have been labeling GMOs for years.

Comments should be submitted by July 3, 2018 via the Federal eRulemaking portal at www.regulations.gov.

Comments may also be filed with the Docket Clerk, 1400 Independence Ave., SW, Room 4543 South, Washington, DC

20250 Reference: Docket No. AMS-TM-17-0050

Below are some great resources:



GMO Free California has great step-by-step instructions

<http://www.gmofreeca.org/the-dark-act-is-out-how-to-comment>

Read The Whole Rule PDF: <https://www.regulations.gov/document?D=AMS-TM-17-0050-0004>

Direct To Comment Website: <https://www.regulations.gov/comment?D=AMS-TM-17-0050-0004>

Center For Food Safety – Legal Info and Direct Comment:

<https://www.centerforfoodsafety.org/actions/5323/tell-usda-give-us-real-gmo-labeling>

JUST LABEL IT Campaign: <http://www.justlabelit.org/usda-rule/>